

# APATA ADVERTISING FACT SHEET



## ADVERTISING FOR APATA MEMBERS IS FREE

Please note 'calendar positioning subject to availability.'

## FOR NON MEMBERS - SEE PRICE LIST BELOW:

Non-members submit advertising requests [HERE](#) - or via the Advertise with Us APATA webpage - <https://www.apata.com.au/advertise-with-us/>

TOWER AD <b>\$77<sup>00</sup></b> Per Week	LEADERBOARD AD <b>\$110<sup>00</sup></b> Per Week	EDITORIAL <b>\$155<sup>00</sup></b> Per Article
One Week Block 24/7 Ad Space Static Side Tower - Medium Rectangle Image size: 298px X 598px Call to Action Embedded 1 x URL Multiple Image Rotation 1 x Newsletter Inclusion	One Week Block 24/7 Ad Space Static High Impact Leader Ad - Large Top Rectangle Image size: 1280px X 152px Call to Action Embedded 1 x URL Multiple Image Rotation 1 x Newsletter Inclusion	Single Feature Article Search tool & SEO Application Titled Feature Editorial Article Images and video inclusions Member News & Feature Display Information - venue, dates, times Call to Action Click Through URL 1 x Newsletter Inclusion

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### HOW MEMBERS SUBMIT EDITORIAL ARTICLES AND ADS

1. Login to your member dashboard ([www.apata.com.au](http://www.apata.com.au))
2. Go to 'Stories/What's On' tab.
3. Fill in the article details or add your Tower or Leaderboard Ad promotional URL plus the date/s of your promotion.
4. Click submit.
5. Add your editorial JPEG or PNG images or single JPEG AD image.
6. Alternatively please email us at [hello@apata.com.au](mailto:hello@apata.com.au) for assistance to discuss your requirements.

