

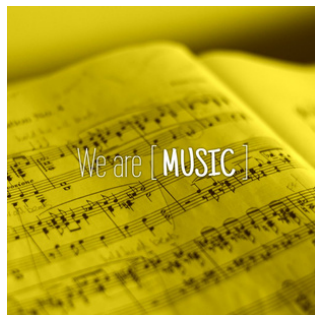


WELCOME TO YOUR APATA

MEMBERSHIP

AUSTRALIAN PERFORMING ARTS TEACHERS ASSOCIATION

APATA MEMBERSHIP - FACT SHEET



[Community Guidelines](https://www.apata.com.au/community-guidelines/) - <https://www.apata.com.au/community-guidelines/>
[Privacy Policy](https://www.apata.com.au/privacy-policy/) - <https://www.apata.com.au/privacy-policy/>
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P: 1300 582 580
hello@apata.com.au
www.apata.com.au

ABOUT APATA

The Australian Performing Arts Teachers Association [APATA] is the national peak body representing and supporting teachers, educators, and industry practitioners working and creating in performing arts education.

Our sole purpose is to represent all disciplines in the performing arts, to lead best practice in education and to build the capability of Australian and New Zealand performing communities by providing leadership, advocacy and connection for the benefit of education in arts, culture and performance. We connect teachers and educators with industry and leading experts across a multitude of experiences, knowledge and professional development.

Our vision is that performing arts education is the foundation that builds and nurtures skills and talents in the performing arts, connects emerging artists and skilled arts workers, develops future audiences and contributes towards a robust and sustainable performing arts industry. Performing arts education starts in schools and studios across the nation teaching and developing skills, capability and connection.

Nurtured skills and talents across all disciplines of the performing arts are explored in education supporting the next generation's journey, knowledge and interests for roles in front or behind the curtain, in purpose-built theatres and arenas to touring and outdoor applications. The heart of the performing arts industry is introduced and explored by students with teachers.

So, what is APATA all about? We connect through our online member community, industry events and programs, professional development, partnerships and national awards program. Whether you are located in regional Australia or city central, we warmly welcome all members of our national community to participate, collaborate, connect, and inspire. We believe in sharing – ideas, knowledge, experience, expertise and deep insights.



YOLANDE (LOU) SMITH

APATA FOUNDER AND MANAGING DIRECTOR

Master of Management (Arts & Culture) / Master of Management (Business, Tourism & Events) / BA (Arts & Education) / Certificate IV (Training & Assessment) / IAP Certificate Public & Stakeholder Engagement

ABOUT YOLANDE:

Educator, producer, speaker, advocate and strategist for all forms of arts and culture, community and economic development with a 30-year career in arts, culture, events, entertainment and tourism spanning education, academic, corporate and government sectors.

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1. MY PROFILE

- Your profile makes you visible to the APATA community.
- Profiles are only accessible once logged into your account.
- To view profiles click on/select the profile of interest to open and learn more.

MORE:

- Complete your profile by including your main discipline/s.
- Adding your head shot or logo is a great way to be visible and easily recognised.
- Privacy? Your details are protected as only public information is displayed in your profile and the information you wish to share with others.
- Get started connecting with the APATA online community.

[Visit Our Community page](#)

CHOOSE YOUR PERFORMING ARTS DISCIPLINES



Arts Admin



Design



Specialists



Circus



Film & Television
(Media)



Technical
Production



Culture



Music



Theatre



Dance



Musical Theatre



Wordsmiths



My Acting School
Hobart, TAS



Jesse the Teacher
Melbourne, VIC



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2. SHARE MY NEWS

I WANT TO SHARE MY:

- Special news about a student or one of my teachers
- My own story
- Student, school, or practitioner projects
- Handy teaching hints and tips
- My expertise or opinion pieces
- My workshops, masterclasses, holiday classes, festivals, showcases, and competition performances

HOW TO LOAD MY NEWS:

- Login to your member dashboard.
- Click 'Stories/What's On' box, then 'Submit a Story'
- Load your content and video URL links
- Once submitted you may then upload images
 - IMAGES: PNG or JPG
 - LOGOs: Hi-Res 300dpi JPG or Pdf
- You will be notified on approval and a proof sent to you before release.
- If emailing hello@apata.com.au please only include video URL (Vimeo or YouTube) or File URL (Dropbox, Google Docs, etc)

[Visit our Studio News page](#)

MEMBER NEWS WHAT'S ON GREEN ROOM INDUSTRY INSIGHT

3. CAN I SHARE MY EXPERTISE

There is nothing we find more satisfying than meeting and showcasing our members. It is a delight sharing the journeys and expertise of teachers and industry practitioners in our community.

We want to work with you! To discuss the opportunity of joining us for a podcast; leading a masterclass; hosting an interview or webinar; or become an APATA Ambassador, please let us know via email address hello@apata.com.au

[Contact us](http://www.apata.com.au/contact-us/) - www.apata.com.au/contact-us/

[Visit the Digital Library](#) - Login to watch exclusive content



4. ADVERTISING BENEFITS

ADVERTISING FOR APATA MEMBERS IS FREE

Please note 'calendar positioning subject to availability'.

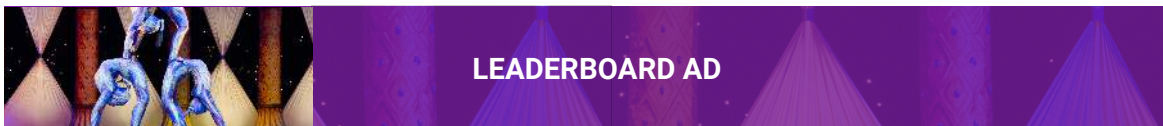
HOW MEMBERS SUBMIT EDITORIAL ARTICLES AND ADS

1. Login to your member dashboard (www.apata.com.au)
2. Go to 'Stories/What's On' tab to submit an Editorial Article (complete requested information including promotional URL plus the date/s of your promotion).
3. Go to 'Advertise' tab to submit a 'Leaderboard or Tower Ad' (complete requested information including promotional URL plus the date/s of your promotion).
4. Click submit.
5. Add your editorial JPG or PNG images or single JPG AD image.
6. Alternatively please email us at hello@apata.com.au for assistance to discuss your requirements.

ADS & EDITORIALS FEATURE ON THE STUDIO NEWS PAGE

Please note 'calendar positioning subject to availability'.

TOWER AD	LEADERBOARD AD	EDITORIAL ARTICLE
One Week Block 24/7 Ad Space Static Side Tower - Medium Rectangle Image size: 298px X 598px Call to Action Embedded 1 x URL Multiple Image Rotation 1 x Newsletter Inclusion	One Week Block 24/7 Ad Space Static High Impact Leader Ad - Large Top Rectangle Image size: 1280px X 152px Call to Action Embedded 1 x URL Multiple Image Rotation 1 x Newsletter Inclusion	Single Feature Article Search tool & SEO Application Titled Feature Editorial Article Images and video inclusions Member News & Feature Display Information - venue, dates, times Call to Action Click Through URL 1 x Newsletter Inclusion



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5. JOINING APATA EVENTS



WHAT'S ON?

Events offered by APATA range from virtual online platforms to live events. Ticket pricing is structured based on the event platform offered for Members and Non-Members.

[Visit the APATA Events page](https://apata.com.au/events/whats-on/): apata.com.au/events/whats-on/

TICKET TYPES FOR APATA MEMBERS

AS ADVERTISED - MEMBER FREE TICKET OFFER

- Unlimited ticket purchases available.
- When booking your APATA member ticket/s you may be asked to enter your username for verification.
- Purchasing as a group – place order in 1 (one) multiple booking.
- Complete all mandatory details (name and individual email addresses) for each ticket holder.
- This will ensure each member ticket holder receives key event information and updates such as online links and reminders.
- If booked under one email address, the ticket booker will need to share event details with the group.

AS ADVERTISED - MEMBER EVENTS FREE TICKET OFFER

- Student Members are entitled to 1 (one) complimentary ticket purchase.
- Individuals are entitled to 1 (one) complimentary ticket purchase.
- School/Organisation Members are entitled to 2 (two) complimentary ticket purchases.
- Book your 2 (two) APATA member tickets in one multiple booking.
- When booking your APATA member ticket you may be asked to enter your username for verification.
- All other ticket purchases are available at the discounted APATA member pricing for events.
- Complete all mandatory details (name and individual email addresses) for each ticket holder.
- This will ensure each member ticket holder receives key event information and updates such as online links and reminders.
- If booked under one email address, the ticket booker will need to share event details with the group.

AS ADVERTISED - MEMBER DISCOUNTED TICKET PURCHASE OFFER

- Ticket offer provides a member and non-member purchase offer.
- Ticket purchases are available at the discounted APATA member pricing for events.
- When booking your APATA member ticket you may be asked to enter your username for verification.
- Complete all mandatory details (name and individual email addresses) for each ticket holder.
- This will ensure each member ticket holder receives key event information and updates such as online links and reminders.
- If booked under one email address, the ticket booker will need to share event details with the group.

NON-MEMBER TICKET TYPES

AS ADVERTISED - NON-MEMBER TICKET PURCHASE

- Ticket purchase price applies as advertised.
- Purchasing as a group – place order in 1 (one) multiple booking.
- Complete all mandatory details (name and individual email addresses) for each ticket holder.
- This will ensure each member ticket holder receives key event information and updates such as online links and reminders.
- If booked under one email address, the ticket booker will need to share event details with the group.



5. JOINING APATA EVENTS CONT'D

ON DEMAND DIGITAL LIBRARY ACCESS

APATA DIGITAL LIBRARY:

- Access for members only.
- Members will be required to log into your APATA account to access the APATA Digital Library.
- Please note for 'On Demand' offers limited access period may apply to viewing.
- Non-members, in case you missed an event (webinar or live) and wish to view in the APATA Digital Library if available, please apply in writing to hello@apata.com.au where your request will be taken into consideration pending review of circumstances.

PLEASE NOTE:

- Failure to include correct ticket holder email addresses will result in communication going directly to the one person who made the initial booking only.
- It is the responsibility of the ticket booker to ensure the correct details are recorded at the time of the booking.
- Virtual events are hosted via Vimeo.com or ZOOM.us
- APATA ticketing is hosted by Trybooking.com

FOR UP TO DATE TERMS AND CONDITIONS VISIT THE APATA WEBSITE:

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6. THE APATA NATIONAL AWARDS PROGRAM

IMPORTANT ANNUAL DATES

Award Criteria released September

Entries Open: 1 September

Awards Entries Close: Midnight AEDT, 1 March (check your time zone)

Awards Announced: Last Friday in April

Presentations: Throughout May/June

AS AN APATA MEMBER YOU MAY ENTER THE APATA NATIONAL AWARDS PROGRAM.

- A fee per entry is required.
- Access to the Awards Portal is only available via your member dashboard for the duration of the annual award registration period: 1 September - 1 March

[Visit the Awards page](http://www.apata.com.au/awards-overview/) for more and to access criteria - www.apata.com.au/awards-overview/



PRESS PLAY!

7. CHECKING IN

We really appreciate your support and love the fact that you have chosen to join APATA, we don't know much about you, so we'd like to change that. The more we know about you, the better we can serve you and make APATA even better.

Take a few minutes to tell us more about you and be on the lookout for more improvements and content that aligns with you and your goals!

Fill out the [Check in with APATA form](#) [HERE](#).

As a new member we would love to catch up with you. You may receive an invitation for a quick catch up call. No pressure, but we do embrace the opportunity to touch base person-to-person.

8. CONTACT US

P: 1300 582 580

hello@apata.com.au

www.apata.com.au

FOLLOW US

Facebook: [@APATAMedia](#)

Instagram: [@apatamedia](#)

Linktree: linktr.ee/apatamedia

YouTube: [@apatamedia](#)

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9. FAQ

WHAT IS THE FREQUENCY OF YOUR NEWSLETTER?

- Monthly mostly. If you have subscribed but are not receiving our newsletter please check your other folders and add us to your addresses.

I FORGOT MY PASSWORD.

- Login and follow the prompts to reset.

I FORGOT MY LOGIN/USERNAME.

- Email hello@apata.com.au. Once we have verified your membership, we will send you your username reminder.

UPDATING MY DETAILS.

- Login to your dashboard to update your details or contact hello@apata.com.au

HOW CAN I OPT OUT OF MEMBERSHIP AUTO-RENEWAL?

- Memberships are subscription based. Opt-out of automatic auto-renewal anytime.
- Login to your member dashboard to turn-off auto-renewal, change your payment method, update your details or to cancel your membership subscription.

10. TERMS AND CONDITIONS



FOR UP TO DATE TERMS AND CONDITIONS VISIT THE APATA WEBSITE:

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1. APPLICATION FOR MEMBERSHIP

1.1. Our current Membership descriptions, entitlements and pricing will always be stated on our website located at www.apata.com.au/join-us/

1.2. All applications for Membership must be made by filling out the form on our website. This will create a membership account for you.

1.3. All information you provide during the application process must be accurate and complete, and it is your responsibility to keep your details up to date.

1.4. We will only process completed applications and reserve the right to reject an application for any reason.

1.5. It is your sole responsibility to maintain the confidentiality of any password you create for accessing your account.

1.6. We will send you a confirmation email on payment of the applicable Membership Fee. Your Membership is deemed accepted on the day you receive the email.

2. MEMBERSHIP FEE

2.1. The Membership Fee is paid by a single upfront annual payment via credit card on our website.

2.3. We may increase the Membership Fee from time to time. If we do so, we will give you at least 14-days notice of the intended increase by email and by notice on our website.

2.4. Minimum commitment is 12 months from initial joining date. Your fees are non-refundable if you wish to cancel your membership early.

2.5. As a Member you have access to a range of member benefits which may change from time to time.

3. AUTO RENEWAL

3.1. Your Membership will be automatically renewed each year, on the anniversary of the date you joined APATA (Anniversary), unless you wish to terminate your membership subscription which you are able to select through your account or selected payment portal.

3.2. The Membership Fee for the forthcoming year will be charged to the same credit card you used on joining unless you specify otherwise.

3.3. **You may opt-out of auto-renewal** in the payment section of your member dashboard anytime or via your payment platform (e.g., PayPal).

3.4. If you wish to terminate your Membership and auto renewal has activated, you have 14-days to notify us in writing post the Anniversary date. If we do not receive notification from you, your Membership shall be finalised and the applicable Membership Fee payable for the next 12-months. If you wish to advise in writing to APATA to cancel your subscription and for unforeseen issues unable to access your APATA Account, notification must be received 14-days prior to the Anniversary date. Notifications should be sent to hello@apata.com.au

4. REFUNDS

4.1. The Membership Fee is not refundable.

4.2. APATA may offer a refund in special circumstances on a case-by-case basis. If you feel that you deserve a refund, you must contact us in writing outlining the circumstances to hello@apata.com.au. We will then review your correspondence and advise our decision in writing.



11. BILLING INFORMATION



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BILLING INFORMATION

1. Annual Memberships are subscription based and will automatically renew every year on the same date unless you opt-out.
2. You may opt out anytime of auto renewal via your member dashboard.

HOW DO I OPT OUT OF AUTO RENEWAL?

1. Login with your username and password
2. Click Membership
3. Click Subscription - here you can change your plan and cancel auto renewal. You then have the option in a year's time to sign up for another year once your annual membership is complete.

WILL MY MEMBERSHIP REMAIN VALID IF I OPT OUT OF AUTO RENEWAL?

YES! Your membership will remain valid for one year from the date you signed up.

FOR EXAMPLE:

1. I join APATA on the 23 January 2023. I opt out of auto renewal straight away. My APATA membership ends - 23 January 2024.
2. I join 15 August 2023, I opt out of auto renewal 6 months later, my APATA membership ends 15 August 2024.

EMAIL NOTIFICATIONS:

ALL EMAIL NOTIFICATIONS ABOUT YOUR MEMBERSHIP GO TO THE EMAIL ADDRESS ATTACHED TO YOUR MEMBERSHIP.

This may be different to your finance team email, or your school admin email who handle payments for your organisation. Please ensure you discuss with your leadership whether you will be renewing or signing up for another year, and forward the relevant departments your upcoming payment notifications, or adjust your membership subscription in your member dashboard.

WHAT EMAIL NOTIFICATIONS WILL I RECEIVE?

WHEN I FIRST SIGN UP:

- I receive an invoice from a payment portal such as PayPal or Stripe.
- I will then receive an email from APATA with my invoice and receipt attached.

IF MY MEMBERSHIP IS SET FOR AUTO RENEWAL:

- One month before your membership auto-renews you will receive a reminder of your auto renewal end date.
- You may then do nothing, and your membership subscription will be deducted from your chosen payment method on the due date
- OR you may opt out of auto renewal and choose to continue or cancel your membership via your member dashboard.





IF I OPTED OUT OF AUTO RENEWAL AND CHOOSE TO REJOIN ANNUALLY:

- One week before your membership expires you will receive an expiry notification.
- You may then renew or cancel your membership in your member dashboard.
- You may need to opt out of auto renewal when you purchase your next annual membership.

OTHER NOTIFICATIONS I MAY RECIEVE:

- The credit card you first joined with, or card attached to your PayPal is due to expire.
- A payment has been declined.
- When you update your payment details
- If you upgrade your subscription e.g. From teacher to school membership.
- If your downgrade your subscription e.g. From organisation to teacher.

APATA does not hold payment information, all payments are processed through payment portals such as PayPal and Stripe.

Remember we are here to help, if you have any questions or issues regarding payments or your membership please contact us at hello@apata.com.au

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Last Reviewed January 2024

