APATA ADVERTISING FACT SHEET

ADVERTISING FOR APATA MEMBERS IS FREE
Please note 'calendar positioning subject to availibility'.

FOR NON MEMBERS - SEE PRICE LIST BELOW
Non-members submit advertising requests **HERE** - or via the **Advertise with Us** APATA webpage https://www.apata.com.au/advertise-with-us/

HOW MEMBERS SUBMIT EDITORIAL ARTICLES AND ADS

1. Login to your member dashboard (www.apata.com.au)
2. Go to 'Stories/What's On' tab to submit an Editorial Article (complete requested information including promotional URL plus the date/s of your promotion).
3. Go to 'Advertise' tab to submit a 'Leaderboard or Tower Ad' (complete requested information including promotional URL plus the date/s of your promotion.
4. Click submit.
5. Add your editorial JPG or PNG images or single JPG AD image.
6. Alternatively please email us at hello@apata.com.au for assistance to discuss your requirements.

ADS & EDITORIALS FEATURE ON THE STUDIO NEWS PAGE
Please note 'calendar positioning subject to availibility'.

TOWER AD	LEADERBOARD AD	EDITORIAL ARTICLE
One Week Block	One Week Block	Single Feature Article
24/7 Ad Space	24/7 Ad Space	Search tool & SEO Application
Static Side Tower - Medium Rectangle	Static High Impact Leader Ad - Large Top Rectangle	Titled Feature Editorial Article
Image size: 298px X 598px	Image size: 1280px X 152px	Images and video inclusions
Call to Action	Call to Action	Member News & Feature Display
Embedded 1 x URL	Embedded 1 x URL	Information - venue, dates, times
Multiple Image Rotation	Multiple Image Rotation	Call to Action
1 x Newsletter Inclusion	1 x Newsletter Inclusion	Click Through URL
		1 x Newsletter Inclusion

LEADERBOARD AD

STUDIO NEWS EDITORIAL ARTICLE

TOWER AD

APATA MEMBERSHIP - FACT SHEET